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Executive Director

February 4, 2011

Mr. Kent Smith
LA BID Consortium Representative
City Mobile Vending Task Force

Re: City Mobile Vending ("Food Truck") Task Force Recommendations

Dear Kent:

This letter will transmit the recommendations of the Westchester Town Center business improvement district for the City's Food Truck Task Force. The status quo is clearly flawed and must be improved.

WTC has experienced food truck problems on Sepulveda Eastway, La Tijera Boulevard, Truxton Avenue, and Manchester Avenue, usually between the hours of 10:30 AM and 6:00 PM. The major issues we have encountered include the lack of restroom access, the lack of trash disposal, interference with established merchants, unwanted street cooking odors emanating into stores / offices, and the loss of on-street / off-street parking for businesses. The congregation of people around the vendor also seems to be a potential pedestrian / traffic safety hazard.

We believe it is fundamentally unfair for these mobile food vendors to profit from the investment of assessment dollars by BID district property and business owners to create a desirable business location and would **recommend that they be banned from operations in any BID area without a permit issued by the BID. Both the BID's and LAPD should be authorized to enforce such provisions.** WTC does support a special promotional event one night per month that features the food trucks; it is the daily competition with established local brick and mortar businesses that is grossly unfair.

Further, we **recommend that the penalties for violations of applicable regulations should be strengthened and include impounding of the vehicles (trucks, trailers, or carts) involved until final adjudication of the violation is complete.** Current practice as we have seen it, is for a truck operating without a valid restroom letter to be back on the street at the same

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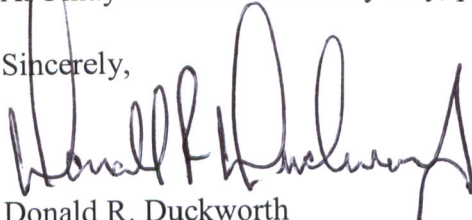
location in which it was cited the very next day without having taken any corrective action. Effective enforcement does not currently exist.

Finally, we **recommend that the same development code regulations that apply to outdoor dining permits apply to the mobile food vendors operating in any BID area.**

Because of the importance of this issue, I will attempt to attend the next Task Force meeting but really appreciate the "heavy lifting" you have done on behalf of all of the Los Angeles area BIDs.

As I may assist further in any way, please let me know.

Sincerely,

A handwritten signature in dark ink, appearing to read "Donald R. Duckworth". The signature is fluid and cursive, with a large initial "D" and "R".

Donald R. Duckworth
Executive Director

C: WTC Board of Directors
City Council Member Bill Rosendahl
LAPD Sr. Lead Officers
LAX Coastal Chamber of Commerce
Westchester Streetscape Improvement Association
Neighborhood Council Westchester Playa Del Rey